

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--|
| Station and Location: WRAZ-TV RALEIGH NC | Date: 8/24/12 |
|---|--|

I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule | See Schedule | See Schedule | See Schedule | See Schedule | See Schedule |

Total Charges:

22,200 / 18,870.00

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

| |
|--|
| |
|--|

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date _____ Signature [Signature] Contact Phone Number 703-683-4877

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name MOH DOWBAN Title BSM

CONTRACT

WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 116694 / | | <u>Alt Order #</u> 06282380 |
| <u>Product</u> NRCC IE 9/14 | | |
| <u>Contract Dates</u> 09/14/12 - 09/20/12 | | <u>Estimate #</u> 3011 |
| <u>Advertiser</u> National Republican Congressional Committ | | <u>Original Date / Revision</u> 08/16/12 / 08/17/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRAZ | <u>Account Executive</u> N Welte | <u>Sales Office</u> Philadelphia Tel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 155 | <u>Product Code</u> 426 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement, LLC
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|----------------------------|-----------------|------------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WRAZ | 09/14/12 | 09/14/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$700.00 | | | |
| N 2 | WRAZ | 09/14/12 | 09/14/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | 1 | \$900.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$900.00 | | | |
| N 3 | WRAZ | 09/14/12 | 09/14/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$350.00 | | | |
| N 4 | WRAZ | 09/14/12 | 09/14/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----1-- | | | | 1 | \$350.00 | | | |
| N 5 | WRAZ | 09/17/12 | 09/17/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$700.00 | | | |
| N 6 | WRAZ | 09/17/12 | 09/17/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$350.00 | | | |
| N 7 | WRAZ | 09/17/12 | 09/17/12 | 730-8p M-F | 7:30-8p | | :30 | | | NM | 1 | \$1,000.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 8 | WRAZ | 09/17/12 | 09/17/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| | | 3Q IN WINDOW ISSUE CLASS 1 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/12 | 09/23/12 | 1----- | | | | 1 | \$350.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 116694 / | 06282380 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/14/12 - 09/20/12 | NRCC IE 9/14 | 3011 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| National Republican Con | 08/16/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------------|---------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | WRAZ | 09/15/12 | 09/15/12 | MLB Regular Season | MLB | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----2- | | | | 2 | \$350.00 | | | |
| N 10 | WRAZ | 09/15/12 | 09/15/12 | College Football Late | College Football La | | :30 | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1- | | | | 1 | \$1,600.00 | | | |
| N 11 | WRAZ | 09/16/12 | 09/16/12 | NFL Panthers Game | Panthers Game | | :30 | | | NM | 1 | \$7,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$7,500.00 | | | |
| N 12 | WRAZ | 09/16/12 | 09/16/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | -----1 | | | | 1 | \$700.00 | | | |
| N 13 | WRAZ | 09/20/12 | 09/20/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$700.00 | | | |
| N 14 | WRAZ | 09/20/12 | 09/20/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$900.00 | | | |
| N 15 | WRAZ | 09/20/12 | 09/20/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$350.00 | | | |
| N 16 | WRAZ | 09/20/12 | 09/20/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---1--- | | | | 1 | \$350.00 | | | |
| N 17 | WRAZ | 09/18/12 | 09/18/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$700.00 | | | |
| N 18 | WRAZ | 09/18/12 | 09/18/12 | 7-730p M-F | 7-7:30p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$900.00 | | | |
| N 19 | WRAZ | 09/18/12 | 09/18/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$350.00 | | | |
| N 20 | WRAZ | 09/18/12 | 09/18/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -1----- | | | | 1 | \$350.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 116694 / | 06282380 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/14/12 - 09/20/12 | NRCC IE 9/14 | 3011 |

| | |
|-------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| National Republican Con | 08/16/12 / 08/17/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|------------------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 21 | WRAZ | 09/19/12 | 09/19/12 | WRAL's 10p News On Fox 5(Late News | | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$700.00 | | | |
| N 22 | WRAZ | 09/19/12 | 09/19/12 | 7-8a M-F | 7-8a | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$350.00 | | | |
| N 23 | WRAZ | 09/19/12 | 09/19/12 | 730-8p M-F | 7:30-8p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$1,000.00 | | | |
| N 24 | WRAZ | 09/19/12 | 09/19/12 | 8-9a M-F | 8-9am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | --1---- | | | | 1 | \$350.00 | | | |
| Totals | | | | | | | | | | | 25 | \$22,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/20/12 | 25 | \$22,200.00 | \$18,870.00 |
| Totals | 25 | \$22,200.00 | \$18,870.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.